

Celia Werner

Multimedia Producer, Content Strategist & Production Manager

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EXPERIENCE

Celia Werner Productions, Patchogue — Freelance Producer

January 2012 - Present

Creator of multi-industry advertising materials, promotional marketing plans, podcasts, event recap content and studio photography. Also responsible for administration, extensive research on organic social media strategy, teaching content creation and on-camera public speaking courses.

New York Cancer Foundation, Shirley — Event Manager

September 2025 - April 2026

Creator of high-fidelity, video-first marketing assets, donor outreach roadmaps, signature event producing, and discoverable digital ecosystems. Also responsible for administration, extensive research on creator-economy dynamics and audience retention, auditing internal workflows, and integrating AI/LLM tools to maximize organizational resource potential.

Metramedia Broadcasting, Philadelphia — Head of New York Video Operations

July 2017 - Present

Videographer and Photographer on shoots for Yelp, Groupon, 1-800 Dentist, Doctor Multimedia, Zillow plus other national companies. Livestream engineer and camera person for in person, digital and hybrid conferences utilizing switchers, digital platforms and audio consoles.

National Event Connection, Bohemia — Visual Producer

May 2017 - Present

Video Producer and Photographer for assorted events including collegiate, private events, and corporate events. Broadcast engineer for on site television systems and live streams.

Viral Ecom Adz, Holbrook, NY — Director of Studio Production

December 2020 - July 2021

E-commerce Producer who built the strategy for the User Generated Content department as well as the systems and staff for the production studio. The team utilized videography and photography to create commercials and promotional materials for different products.

DIGA, Manhattan — Production Management Assistant

July 2016 - July 2017

Aided the production team for MTV2, VH1 shows and pilots both on set and in the office. Responsible for all releases, budget tracking, travel accommodations, research and permits.

Fox News Radio, Manhattan — Production Assistant

Feb 2016 - July 2016

Audio editor for national affiliate stations; interviewer in Times Square for evergreen pieces; set up person for the studio using iNews and ENCO for the on air talent for the 24/7 Headlines channel on Sirius XM.

Nickelodeon, Manhattan — Production Assistant

August 2015 - January 2016

Researched, logged and clipped episodes and assisted in editing sessions for Nick Jr. Also responsible for production runs and assigned tasks for the producers of Nickelodeon On-Air Promotions.

SKILLS

Content Creation, Digital Photography, Video Production, Drone, Photo Editing, Photo manipulation, Video Editing, Livestream Broadcast Engineering, Live Audio Production, Lighting Design, Adobe Creative Suite, Adobe Premiere, Adobe Photoshop, Adobe Lightroom, Google Workspace, Microsoft Suite, Airtable, Digital Marketing, Copywriting, Interviewing, Social Media Management, Canva, WIX, Promotional Campaign Development, Social Media Analytics, Hootsuite, Buffer, User Generated Content, Public Speaking, On-Screen Talent

Education

**Hofstra University's
Herbert School of
Communications,
Uniondale —
Bachelors of Science in
Video, Television and Film**

Producer of short films,
President of the Hofstra
Television Station, Teaching
Assistant for the upper level
courses within the program.

